



Implementation Strategy Fiscal Year 2023 to Fiscal Year 2025

2022

Community Health
Needs Assessment



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Introduction

Enloe Medical Center in Chico, Calif., serves community members throughout Butte County and the North State. In 1913, Dr. Newton Thomas Enloe opened the original Enloe Hospital. Over 100 years later, Enloe Medical Center is a 298-bed nonprofit hospital with the mission of improving the quality of life through patient-centered care.

Enloe Medical Center is one of two Level II trauma centers north of Sacramento, houses the region's only Level II neonatal intensive care unit and operates the FlightCare air ambulance service. Enloe's medical services include cardiac surgery and heart care, neurosurgery, orthopedics, total joint replacement, cancer care, maternity care, women's services, and bariatrics.

Enloe Medical Center has grown to become the region's most comprehensive medical center, and one of the few hospitals of its size in California still locally governed.

Report Adoption, Availability and Comments

The Board of Directors adopted this Implementation Strategy on November 18, 2022. The Community Health Needs Assessment (CHNA) and Implementation Strategy are available at www.enloe.org/chna. Community members are encouraged to share their comments. Their feedback may inform and influence this work. To submit comments, please email Suzie Lawry-Hall at suzie.lawryhall@enloe.org.

Definition of the Community Served

Enloe Medical Center is located at 1531 Esplanade in Chico. The hospital defines its primary service area as Butte County.

Map of Butte County



Butte County's reported population is 211,632. The population decreased by 3.8% between 2010 and 2020, while California's population grew by 6.1% during this same reporting period. The Camp Fire, which occurred in November 2018, likely contributed to the loss of population in Butte County. Prior to the Camp Fire, Butte County's population was estimated to have increased 5.1% between the 2010 Census and year-end 2017. The 2020 Census reflects a total population decline of 8.5% when compared to the 2010 Census, reflecting an overall population loss of 3.8% post-Camp Fire.

Youths aged 0-19 make up 23.7% of the population, adults aged 20-64 make up 58.3% of the population, and adults aged 65 and older make up 18% of the population. The largest portion of the population in the service area identifies as White (66%). Hispanic/Latinos make up 19% of the population; 6.4% of the population identifies as multiracial, 4.9% as Asians, 1.6% as Black/African American, 1.4% as American Indian/Alaska Native and 0.2% as Native Hawaiian/Pacific Islander. An additional 0.5% of the county population identifies as other race.

Among Butte County residents, 19.1% are at or below 100% of the federal poverty level (FPL) and 38.5% are below 200% of FPL. Educational attainment is a key driver of health. In the county, 10.7% of adults aged 25 and older lack a high school diploma; 27.2% of area adults have a bachelor's or graduate/professional degree.

Community Assessment and Significant Community Health Needs

Enloe Medical Center conducted a CHNA, which was adopted in June 2022. The report complied with state and federal regulations guiding tax-exempt hospitals, assessing the significant health needs for the hospital's service area. California Senate Bill 697 and the Patient Protection and Affordable Care Act through IRS section 501(r)(3) regulations direct nonprofit hospitals to conduct a CHNA every three years and develop a three-year Implementation Strategy that responds to identified community needs. The CHNA and Implementation Strategy help guide the hospital's community health improvement programs and community benefit activities, as well as its collaborative efforts with organizations that share a mission to improve health.

The CHNA incorporated demographic and health data collected from a variety of county and state sources to present community demographics, social determinants of health, as well as a broad range of health indicators. Initially, significant health needs were identified through a review of this secondary health data. Analysis of secondary data included an examination and reporting of health disparities for some health indicators.

The identified significant needs include:

- Access to health care (primary care, specialty care and dental care)
- Chronic diseases (Alzheimer's disease, asthma, cancer, diabetes, heart disease, liver disease, lung disease and stroke)
- COVID-19
- Economic insecurity
- Environmental conditions (air and water quality, and pollution)
- Food insecurity
- Housing and homelessness
- Mental health
- Overweight and obesity (healthy eating and physical activity)
- Preventive practices (vaccines and screenings)
- Substance use
- Unintentional injuries (accidents, falls and poisoning)

Prioritized Health Needs the Hospital Will Address

This Implementation Strategy details how Enloe Medical Center plans to address the significant health needs identified in the 2022 CHNA. The hospital will build on previous CHNA efforts and existing initiatives, while considering new strategies to improve health.

The hospital examined the identified significant health needs and prioritized them with community stakeholder input through interviews with representatives from community organizations. These stakeholders provided input on the issues and needs in the communities served by the hospital.

The following criteria were used to determine the significant health needs the hospital will address in the Implementation Strategy:

Existing Infrastructure: Programs, systems, staff and support resources are in place to address the issue.

Established Relationships: Established relationships with community partners are in place to address the issue.

Ongoing Investment: Existing resources are committed to the issue. Staff time and financial resources for this issue are counted as part of our community benefit effort.

Focus Area: The hospital has acknowledged competencies and expertise to address the issue and the issue fits with the organizational mission.

The CHNA served as the resource document for the review of health needs as it provided data on the scope and severity of issues and also included community input on the health needs. The community prioritization of needs was also taken into consideration. As a result of the review of needs and application of the above criteria, Enloe Medical Center will focus on addressing these health needs:

- Access to care
- Chronic diseases
- Mental health and substance use
- Preventive care

Strategies to Address Prioritized Health Needs

For each health need the hospital plans to address, the Implementation Strategy describes the actions the hospital intends to take, including programs and resources committed to address the selected needs, anticipated impacts of these actions, and planned collaboration between the hospital and other organizations.

HEALTH NEED: ACCESS TO HEALTH CARE AND PREVENTIVE CARE	
Goals	<ul style="list-style-type: none"> • Increase access to health care and preventive care to improve the health of medically underserved individuals in the community. • Reduce barriers to care. • Increase availability and access to preventive care services.
Anticipated Impact	<ul style="list-style-type: none"> • Improved access to health care and preventive care and reduced barriers to care. • Provide financial assistance to qualified patients. • Increase the availability of health care and preventive care services in community settings through collaboration with community partners.
Strategy or Program	Summary Description
Financial assistance for the uninsured or underinsured	Provide financial assistance through free and discounted care and government health programs for low-income patients for health care services, consistent with the hospital's financial assistance policy.
Medical recuperative care	Offer medical post-acute recuperative care in partnership with the Jesus Center to patients experiencing homelessness in existing and planned facilities.
Community health physician	Work with community partners to address local population health and community health challenges. Projects include, but are not limited to, nicotine use screening and a smoking cessation program, COVID-19 vaccination efforts, and the Healthy Here Community Well-Being initiative.
Community outreach, education and health screening	Participate in health fairs throughout Butte County to connect with high-risk and underserved individuals, including older adults, low-income families, and those without shelter. Offer blood pressure screenings, stroke assessments and education, depression and cancer self-assessments, nutrition education, pre-diabetes information, and tobacco cessation education and resources.
Vaccines	Provide free flu shots and COVID-19 vaccines at community locations.
Primary care office	Provide primary care services to prevent diseases and disabilities, detect and treat illness to improve quality of life, and increase life expectancy.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to addressing access to health care, preventive care, and adverse childhood experiences.

HEALTH NEED: ACCESS TO HEALTH CARE AND PREVENTIVE CARE	
Planned Partnerships and Collaborators	Ampla Health Boys & Girls Club of the North Valley Butte County Public Health Chico Area Recreation and Park District Community-based organizations Hispanic Resource Council of Northern California Nicotine Action Alliance Coalition Senior agencies Si Se Puede

HEALTH NEED: CHRONIC DISEASE	
Goals	<ul style="list-style-type: none"> Reduce the impact of chronic diseases on health and increase the focus on chronic disease prevention and treatment education.
Anticipated Impact	<ul style="list-style-type: none"> Improve screening, prevention and treatment of chronic diseases. Increase compliance with chronic disease prevention and management recommendations.
Strategy or Program	Summary Description
Community outreach, education and health screening	Participate in health fairs throughout Butte County to connect with high-risk and underserved individuals. Offer disease screenings and assessments, education programs, and access to community resources.
Primary care office	Provide primary care services to prevent diseases and disabilities, detect and treat illness to improve quality of life, and increase life expectancy.
Community health physician	Work with community partners to address local population health and community health challenges. Projects include, but are not limited to, nicotine use screening and a smoking cessation program, COVID-19 vaccination efforts, and the Healthy Here Community Well-Being initiative.
Enloe en Español	Post educational videos in Spanish on Enloe's Facebook page and YouTube channel. Address health needs that include chronic disease prevention.
Support groups	Host support groups for persons with chronic diseases – including cancer, stroke, obesity, diabetes, and ostomy – and their caregivers.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to addressing chronic diseases.
Planned Partnerships and Collaborators	Butte County Public Health Community-based organizations California State University, Chico's, Osher Lifelong Learning Institute Hispanic Resource Council Nicotine Action Alliance Coalition Senior service agencies

HEALTH NEED: MENTAL HEALTH AND SUBSTANCE USE

Goals	<ul style="list-style-type: none"> • Increase access to mental health and substance use services in the community.
Anticipated Impact	<ul style="list-style-type: none"> • Improve awareness of prevention efforts and available resources to address mental health and substance use and misuse concerns. • Work in collaboration with community agencies to address mental health and substance use needs.
Strategy or Program	Summary Description
Substance use navigator	Support Enloe's Emergency department as a primary access point for the treatment of substance use disorders and co-occurring mental health conditions. Utilize a trained navigator to identify patients who would benefit from medication for addiction treatment or mental health services.
Eat, Sleep & Console	A treatment model used to decrease the time substance-exposed babies remain in the hospital from four to six weeks to five to seven days and the amount of morphine required to treat these newborns from over 80 mg to 0-10 mg. Parents are connect with Enloe's substance use navigator to support healthy families.
24-hour crisis hotline	Offer a 24/7 crisis hotline for those who suffer from mental illness and need immediate help. Connect people to a nurse who will provide information and resources.
Enloe en Español	Post educational videos in Spanish on Enloe's Facebook page and YouTube channel. Address health needs that include chronic disease prevention.
Youth suicide prevention collaborative	Participate in a countywide task force to discuss intervention and treatment options to support youth and their families.
Community outreach, education and mental health screening	Participate in health fairs and community events throughout Butte County to connect with high-risk and underserved individuals. Offer depression screenings and mental health assessments, education programs, and access to community resources.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to addressing mental health and substance use.
Community health physician	Work with community partners to address local population health and community health challenges. Projects include, but are not limited to, the Healthy Here Community Well-Being initiative.
Planned Partnerships and Collaborators	Butte County Public Health Chico Unified School District Community-based organizations Faith-based organizations Homeless and housing agencies Youth agencies

Evaluation of Impact

Enloe Medical Center is committed to monitoring and evaluating key initiatives to assess the programs and activities outlined in this Implementation Strategy. We have implemented a system for collecting and documenting program measures, such as the number of people reached/served, and collaborative efforts to address health needs. An evaluation of the impact of the hospital's actions to address these significant health needs will be reported in the next CHNA.

Health Needs the Hospital Will Not Address

Since Enloe Medical Center cannot address all the health needs in the county, we will concentrate on those that can most effectively be addressed given our areas of focus and expertise. Taking existing hospital and community resources into consideration, Enloe will not directly address the remaining health needs identified in the CHNA but will continue to address them through preventive practices and community collaboration. The needs not being led by Enloe Medical Center include:

- Economic security
- Environmental conditions
- Food insecurity
- Housing and homelessness
- Obesity
- And unintentional injuries

Additionally, while COVID-19 was not selected as a priority health need the medical center will directly address in the Implementation Strategy, it will continue to be addressed through preventive practices.



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